

Message Text

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PAGE 01 STATE 005088

16

ORIGIN COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 /018 R

DRAFTED BY COM/BIC/OIM/MEADERHOLD/EH/239

APPROVED BY EB/OCA/CM/LKLIEFORTH

COM/BIC/OIM/RSKELLY/CMM/239

COM/OIM/PD/GSHAW (DRAFT)

COM/OIM/SAD/WALE (DRAFT)

COM/OIM/SAD:RPETERSON (DRAFT)

STATE/NEA/INS/RMORLEY

EB/OCA/CM:AWALLACE

EB/OCA/CE/RDAY

NEA/RA/HMONTGOMERY

----- 026845

R 082354Z JAN 76

FM SECSTATE WASHDC

TO AMEMBASSY NEW DELHI

INFO AMCONSUL BOMBAY

AMCONSUL CALCUTTA

AMCONSUL MADRAS

UNCLAS STATE 005088

E.O. 11652: N/A

TAGS: BEXP; IN

SUBJECT: TRADE PROMOTIONAL ACTIVITIES--FY '77

REFERENCE: REF.A NEW DELHI, 3744, REF B STATE A-7369

1. REVIEW OF THE DRAFT CCP FOR FY '77, REFTEL AND MARKET RESEARCH SUBMITTED IN COMPLIANCE WITH THE CCP FOR FY '76 INDICATES THAT THE FOLLOWING TRADE PROMOTIONAL EVENTS WOULD BE APPROPRIATE DURING FY '77:

----OCTOBER 1976: CATALOG SHOW FEATURING ELECTRONIC

----PRODUCTION EQUIPMENT TO BE HELD IN BOMBAY AND

----NEW DELHI.

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---NOVEMBER 1976: TRADE MISSION FEATURING SCIENTIFIC,
---INDUSTRIAL AND MEDICAL INSTRUMENTS. BASED ON
---RESULTS OF CATALOG SHOWS BEING HELD DURING
---FEBRUARY 1976 THE THEME MAY BE NARROWED TO HEALTH
---CARE EQUIPMENT.

---FEBRUARY 1977: CATALOG SHOW COMBINED WITH A POST
---ORGANIZED AND SPONSORED TECHNICAL SALES SEMINARS
---FEATURING PUMPS, VALVES AND COMPRESSORS AT
---LOCATIONS TO BE RECOMMENDED BY THE POSTS. BASED

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---ON THE EXCELLENT MARKET STUDY SUBMITTED OCTOBER 21,
---1975, THIS EVENT WILL REPLACE THE TECHNICAL
---SEMINAR ON MACHINE TOOLS WHICH WAS ORIGINALLY
---CONTEMPLATED.

2. POST CONCURRENCE AND/OR COMMENTS PERTAINING TO
THIS PROGRAM ARE REQUESTED AS PART OF POST'S RESPONSE
TO REF B. KISSINGER

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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
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Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Margaret P. Grafeld
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